

MARKETING OPTIONS





At spicerhaart land & new homes we fully appreciate the length of time that it takes to produce top quality marketing collateral. We also appreciate that ensuring your marketing agent has the right type of window or wall display can also take an age.

In order to make our client's lives easier and as part of our 'complete' service, spicerhaart land & new homes can oversee, on behalf of clients, the production of a variety of marketing material through our in-house design and print production team.

Having these facilities 'in-house', we are able to offer clients exceptionally high quality marketing aids, both paper based or electronic, at significantly lower costs than most of our clients can self source.

This succinct document will hopefully give you a flavour of the type of material that can be produced plus the associated costs involved.

Brochure production

Promoting your development in the most positive light - 4 page, A3 folded to A4 (suitable for smaller developments) with client supplying CGI or artist's impression, interior and exterior photos or stock shots, detailed specification and client supplied floor plans.

Full creative design £250

1,000 copies printed on uncoated 300 gsm Challenger stock, supplied and delivered to single location £500.

Promotional flyers and launch invitations

Announcing your development to the world - A5 in size, full colour, single sided

Full creative design £120

300 copies supplied on 250 gsm card £100.

Microsites

A great way to 'show case' an individual development - a 'stand alone' website with its own domain name.

Creation from £300

Posters

A4, A3, A2 or A1 - used for either office based or bespoke locations.

Design £120

Print from £10 per item depending on quantity and quality required.

'Pull ups'

Approximately 90cm wide by 2m high, vinyl, low gloss finish, supplied in light weight metal tubing, self supporting and with 'feet' - an excellent POS tool

Design £120

Print and supply £150 per item.

Site boards

Bespoke 'Development Opportunity' for land disposal or bespoke 'Sales' board to promote a specific development, supply of two 6x4 ft boards arranged 'V', erected on site, insured by supplier - bringing people to site.

Design £120

Supply and erection £750

Slips for existing developers board FOC.

Swing boards

Bespoke design, light weight metal framed with light weight metal insert - easily moved and letting the public know you are 'open' for business.

Design £80

Supply £120 per item.

Show homes dressing

A full dressing and furniture supply service
Cost dependant on unit size and client requirements - further detail on request.

Furniture pack creation for first time scenarios or prospective investor type site - FOC.

Window vinyls

Designed to 'cling' to glass windows, can be used in agency windows or on site - letting the public know what is on offer.

Bespoke design £80

Print and supply from £10 per item (min supply 4)

Banners

Letting the public know where you are - heavy weight vinyl, supplied with equally spaced eyelets, including 4 corners. Usually 6x2 ft though other sizes available

Bespoke design £80

Print and supply from £80 per item.



Contact details

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